



Press Release

REFASHIONIZED Multiplier Event in Larissa, Greece by KAINOTOMIA

On September 30, 2025, KAINOTOMIA brought the Refashionized project to life in Larissa with a lively Multiplier Event that gathered 48 participants, including young people, educators, activists, and fashion lovers. The evening combined learning, networking, and fun, giving the local community the chance to explore the project's results on sustainable fashion and fashion history in an interactive and creative way.

The National Sharing and Promotion Event was organised on **30th of September** in collaboration with **Stilvi alternative coffee bar**, a popular local venue in **Larissa** known for its creative and networking events, such as Erasmus nights and trivia evenings. The choice of location helped attract a diverse audience, especially young people and stakeholders interested in innovative initiatives around sustainability and culture.



The event was promoted through **KAINOTOMIA's and Stilvi's social media** channels, inviting participants who were interested in sustainable fashion and education with a twist!



During the evening, the KAINOTOMIA team, represented by Katerina Michale and Eleni Balafa, presented the **Refashionized project**, outlining its objectives and showcasing its key results.

Participants were introduced to the Refashionized **website** and its **educational resources**, such as the **Learners' and Trainers' Corner online course**, designed to enhance knowledge and skills in sustainable fashion.

They also discovered tools for creating their own **digital fashion portfolios**, which encourage creativity and practical engagement with sustainable design and styling.



The quiz created a lively and competitive atmosphere, with the winning team of six members awarded special prizes: **six books related to the history of fashion and style.**

To conclude the event in an interactive and entertaining way, KAINOTOMIA organised an **online trivia quiz** that integrated questions from the project's **Sustainable Fashion Game.**

Participants teamed up and used their phones to answer questions related to sustainable fashion and the history of fashion.

“It was a very interesting event! Integrating information into a game is a great idea!”

“Congratulations for the great idea, as well as for the educational and entertaining evening!”

The **Multiplier Event in Larissa** successfully combined education, creativity, and community engagement. By presenting the project's results and interactive resources while encouraging collaboration and fun through the trivia activity, **KAINOTOMIA** brought the vision of **Refashionized** closer to the local audience.

The event not only promoted sustainable fashion practices but also inspired participants to actively engage with the project and carry its messages forward.

Impact & Feedback



would recommend the project results to others



felt motivated to use the materials and integrate sustainable fashion into their lives



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Project Reference Number: 2022-2-DE04-KA220-YOU-000101981



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Jugend- & Kulturprojekt e.V.

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